

Floral City Strawberry Festival 2020

FACT SHEET

Produced by:

Citrus County Chamber of Commerce

Location:

Floral Park, 9530 South Parkside Avenue, Floral City

Dates / Times:

Saturday, March 7th | 9 a.m. to 5 p.m.

Sunday, March 8th | 9 a.m. to 4 p.m.

Parking:

Vendor parking locations will be provided prior to the event.

Shuttle / Parking:

Free parking at the Citrus County Auditorium, 3610 South Florida Avenue (U.S. Hwy 41), approximately 3 miles north of the festival, with free shuttle buses running continually throughout both days.

Free parking shuttle buses leave continually from the parking lot at the corner of East Floral Park Drive & South Parkside Avenue.

ATM Locations:

1 – Strawberry Row area | Beer & Wine Garden area

Event Highlights:

[Musical Entertainment all day](#) – Main Stage

[Food in 3 locations and a Beer & Wine Garden](#) – Adjacent to the Main State area

[Car Display](#) – Traveling A's Model A Group

[2 Kid Zones](#)

[Little Miss & Miss Strawberry Princess Pageant](#) – Main Stage

[Strawberry Pie Eating Contests](#) – Strawberry Row

Chamber Event Staff:

Josh Wooten

Lisa Calderone

Janet Mayo

Ardath Prendergast

Corrine Sachewicz

Jade White

Of Note:

- Chamber Information Tent – Located on Strawberry Row
- Official Festival T-shirts – Will be sold near the festival entrance
- Festival Programs/Maps – Are available at all entry gates
- Bags of ice are available for purchase for \$5 a bag. An Ice Runner will deliver ice to vendors. Vendors can request an ice delivery from any staff member or volunteer with a radio.

Dumpster/Portalets:

- 4 Dumpsters | 5 Portalet Locations

Gate Locations – Staffed by:

Citrus County Auditorium – Chamber Ambassadors

1 – Softball Field – B.W.A. (Business Women's Alliance)

2 – Southwest – Citrus County Chronicle

3 – Entertainment – Insight Credit Union

4 – Bus – Misc. Chamber Members

Entertainers:

Southern Express Bluegrass Band
Moonflower
Palomino Blonde
Gilly & The Girl
DJ John Diorio

Opening Ceremony:

Jade White, Chamber Staff
VFW Post #4337 - Inverness
Mason Holly

Strawberry Princess Pageant Director:

April Royal

Event Suppliers:

Citrus County Agricultural Alliance / Cattlemen's Association. – Strawberry Shortcakes
Hay Bales | Refer Truck – M & B Dairy
Advanced Disposal – Portalets, Dumpsters (on-site for service)
Ag-Pro – Gators, Generators
All American Audio – Stage, Sound
Mike Scott Plumbing – Water (Volunteers, Staff)
Core Civic – Inmates for Set Up/Tear Down
Tory Smith – Site Supervisor
FFA – Parking

Great Bay Distributors – Beer & Wine
Insight Credit Union – ATM's
Boy Scouts – Trash Pick-up
Florida Ice of Tampa Bay – Freezer, Ice
Ferris Groves - Strawberries
Nature Coast Young Marines
Security/Public Safety/Traffic – C.C.S.O.
Capital City Bank – Strawberry Flat Sales

Citrus County Chamber of Commerce

Legacy Members:

Insight Credit Union
Citrus County Chronicle
Ag-Pro of Crystal River
Citrus Memorial Hospital
Bayfront Health Seven Rivers
Hometown Values
Advanced Disposal
Sheriff Mike Prendergast
Career Source – Citrus | Levy | Marion
Orkin Pest Control